AMENDMENT

1. (Thrice Amended)   A method of providing an electronic marketing presentation, comprising:

displaying a marketing object container, said marketing object container including a location for receiving at least one marketing object to be presented in said marketing container to a user of an interactive medium;

associating a marketing attribute with the marketing object container; and

selecting at least one marketing object for being associated with the marketing object container.

23. (Thrice Amended)   A system of providing an electronic marketing presentation, comprising:

a processor configured to display a marketing object container, said marketing object container including a location for receiving at least one marketing object to be presented by means of said marketing container to a user of an interactive medium; the processor also being configured to facilitate associating a marketing attribute with the marketing object container; and selecting at least one marketing object for being associated with the marketing object container; and

a memory coupled with the processor, the memory being configured to provide the processor with instructions.

24.   (Thrice Amended)   A computer program product for providing an electronic marketing presentation, comprising:

computer code displaying a marketing object container, said marketing object container including a location for receiving at least one marketing object to be presented by means of said marketing container to a user of an interactive medium;

computer code associating a marketing attribute with the marketing object container; and

a computer readable medium that stores the computer codes.